Catalyst

catalyst-fp7.eu

CATALYST Introduction

Frank Escoubès | Imagination for People

CAPS Meeting

Brussels | July 8, 2015

This project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement n°6611188

WHAT IS CATALYST ALL ABOUT?

- Catalyst is unique in the way it addresses the issue of **co-creating new content online**:
  - More than sharing existing information (Social Media)
  - More than the simple addition of individual intelligence (forums)
  - More than simply reacting to individual contributions (Q&A, comments)
  - More than simply focused on problem-solving (idea management)
  - More than a popularity contest between competing ideas (votes)

WHAT IS CATALYST ALL ABOUT?

- The online collective intelligence offering is still **in its infancy**:
  - Existing solutions are partial and strongly influenced by social media
  - Real “conversations” online are scarce (Facebook and Twitter are conversation-adverse)
  - The collaborative space has been “hacked” by the reflex of speed-voting

OUR CLAIM OF FAME

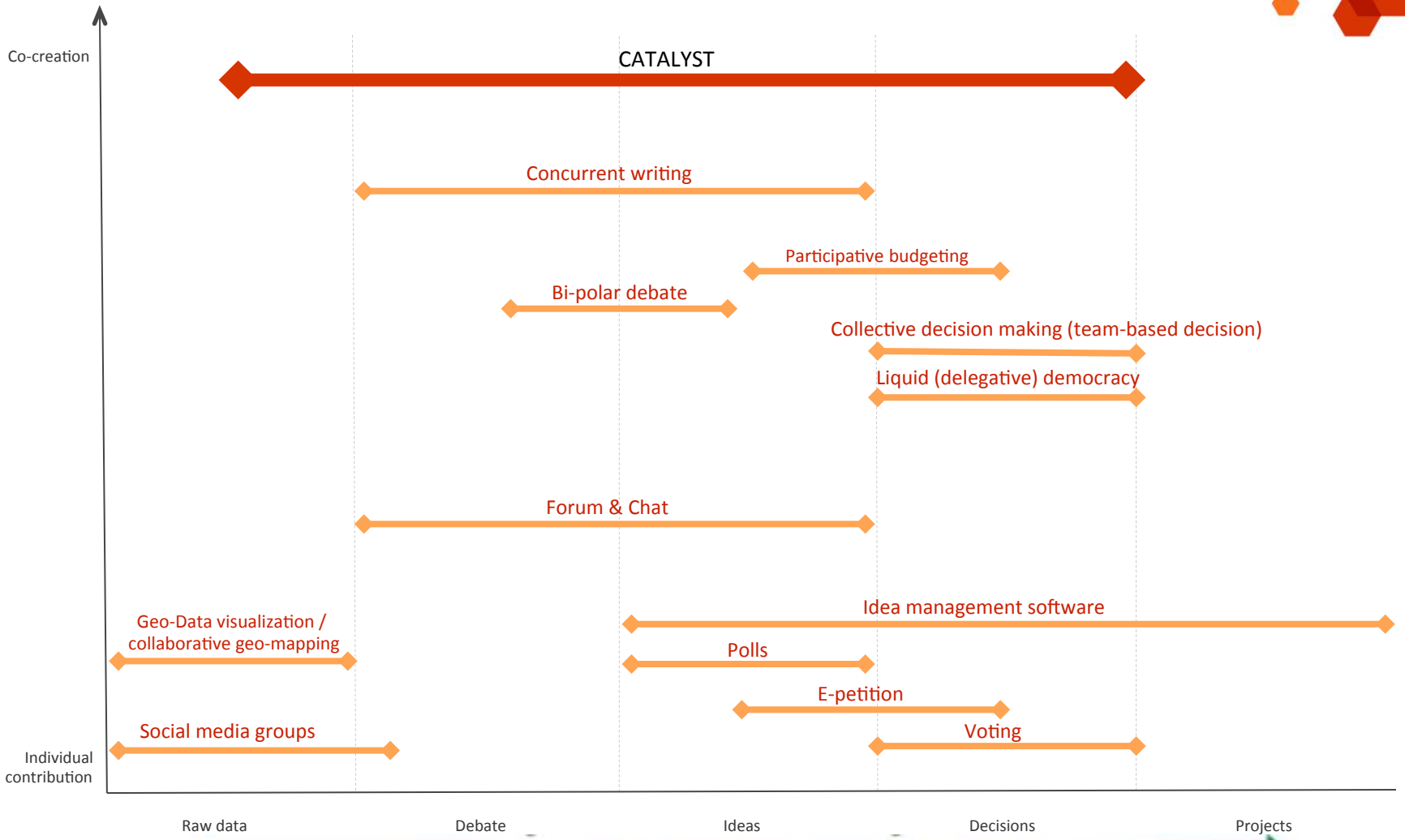
*"Online discussions and co-creation is the future of the Internet, and **probably the future of democracy**. Catalyst is the first real attempt to address this revolution. **We do 3 things**: we structure conversations, we analyze them and we visualize them. No other tool does that."*

Catalyst mission statement

WHY DO WE THINK WE CAN CLAIM UNIQUENESS?

- Because we carried out a formal benchmarking of 60 different tools!...
- … And because we could not find anything close to Catalyst's value proposition.
- Here is how Catalyst compares:
  - with existing tool on the CI continuum **from data sensing to collective action**
  - on the **level of co-creation** it generates: from individual contributions to co-designed content

Catalyst compared to major categories of online tools



Collective Sensing CS

Collective Sensemaking CSI

Collective Ideation CIdea

Collective Decision CD

Collective Action CAct

Collective intelligence ecosystem

Where people design better, together

WHAT IS THEN OUR VALUE PROPOSITION?

- We do **structure the unstructured**
  - Linking posts to argumentative mapping
  - Making sense of complexity
- We do **facilitate ideation**
  - Promoting weak signals and orphan ideas by avoiding premature selection of options and ideas
  - Avoiding groupthink
  - Proposing multiple views of the discussion
- We designed a **common vocabulary** and gather data to analyze and improve online debates
  - Reducing the cognitive and financial cost of moderation (time, resources required, etc.)
  - Helping focus and direct attention of the participants

WHAT IS THEN OUR VALUE PROPOSITION?

- We open up what used to be **closed complementary tools** (even if they were developed open source)
  - Realizing true inter-operability between an eco-system of tools
  - Covering the entire cycle of online debates
- We address the needs of all end-users
  - Community managers and moderators
  - Community members
  - Researchers and analysts
  - Decision-makers

Catalyst

catalyst-fp7.eu

The Catalyst Tools Ecosystem

Anna De Liddo, Thomas Ullmann and Michelle Bachler (Open University);Mark Klein (U. Zürich); Marc-Antoine Parent (ImaginationForPeople) July 2015

KMi Knowledge Media Institute

The Open University

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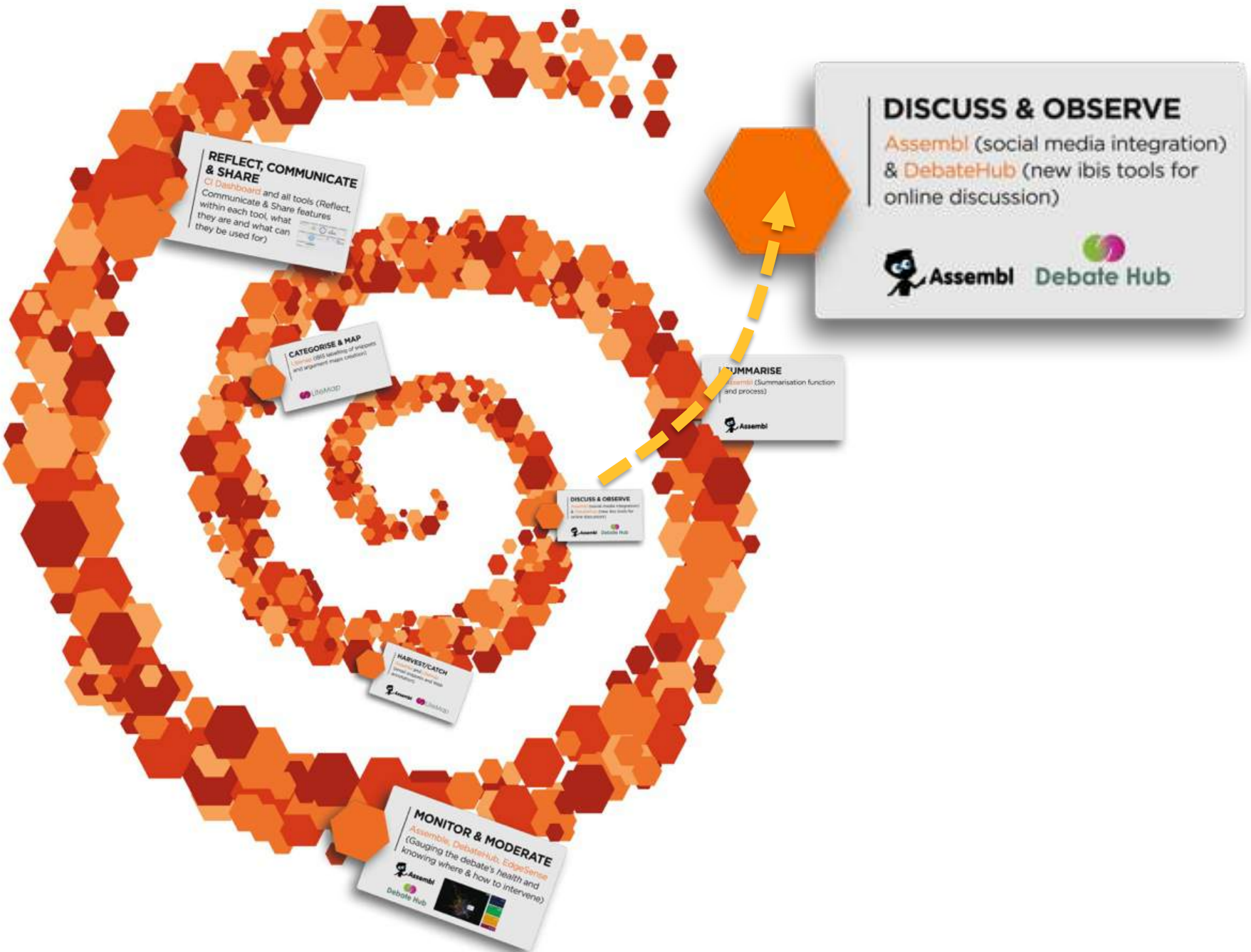
Collective Intelligence Spectrum

Model of Collective Intelligence (CI):
from sensing the environment, to interpreting it, to generating good options, taking decisions and coordinating action...

Collective Sensing | Collective Sensemaking | Collective Ideation | Collective Decision | Collective Action

Collective Intelligence as an eco-system of tools


REFLECT, COMMUNICATE & SHARE
CI Dashboard and all tools (Reflect, Communicate & Share features within each tool, what they are and what can they be used for)
CATEGORISE & MAP
DISCUSS & OBSERVE
SUMMARISE
HARVEST/CATCH
MONITOR & MODERATE
Assembl, DebateHub, EdgeSense
(Gauging the debate's health and knowing where & how to intervene)
DISCUSS & OBSERVE
Assembl (social media integration) & DebateHub (new ibis tools for online discussion)
Assembl
Debate Hub

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Assembl and Litemap
(email snippets and Web annotation)
Assembl
LiteMap

CATEGORISE & MAP

Litemap (IBIS labelling of snippets and argument maps creation)
Assembl (idea structuring and mind mapping)

LiteMap Assembl

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Pain Points of Existing Social Innovation Platforms

- Poor Summarization
- Poor Visualization
- Shallow Contribution
- Poor Idea Evaluation
- Cognitive Clutters
- Platform Island and Balkanization

Collaborative Web Annotation and Knowledge Mapping Tool

litemap.open.ac.uk

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BOOKMARKLET

www.bbc.co.uk/news/business-31583501

Apps | Wholesale Clothing | CAPLITS-writing up | Open in Papers | Thesaurus.com | LiteMap Bookmarklet | Joe's Goals - Free | VersionTracker

HSBC blames 'challenging year' as profit falls 17%

23 February 2015 | Business

HSBC has said 2014 was a "challenging year" after reporting a 17% drop in profit to $18.7bn (£12.2bn).

The bank blamed the negative effect of $2.4bn in fines and settlements and UK customer redress for the sharp fall.

The results follow allegations, which emerged earlier this month, that HSBC had helped people evade UK tax using hidden HSBC accounts in Geneva.

HSBC chief executive Stuart Gulliver saw his overall pay for the year fall to £7.6m from £8.03m in 2013.

The lower total reflects a smaller bonus of £3.4m for the year, compared to £5.5m in 2013. Mr Gulliver said the lower bonus reflected "failures" linked to foreign exchange manipulation.

Chairman Douglas Flint's total pay increased to £2.5m from £2.4m for the year, but he did not receive a bonus.

Top Stories

Calais scenes unacceptable - Cameron
Scenes of hundreds of migrants in Calais trying to board lorries to the UK during a strike were "totally unacceptable", David Cameron says.
1 hour ago

Tsipras turns on Greece creditors
24 minutes ago

Queen 'could move out of palace'
1 hour ago

Features

Ancient wallpaper
The Buckingham Palace rooms frozen in the 1940s

Medical mystery
How could a man survive at -56C with no oxygen?

Poor Summarization

- The Web harvesting capability of LiteMap helps users to summarize online Debates by highlighting and marking up key content in a debate.
- This helps to distill key content and distinguish it from the noise.
- Ones harvested the content go to a inbox ready to be visually mapped

E-mail management solutions

What are the related issues of possible e-mail management solutions for a community?

5/2/15

Dashboard

follow

Edit Bar | Search

Inbox

Add New:

Search environment

Mine (86) | Search Results (5)

1 to 5 (5)

It is good for the environment

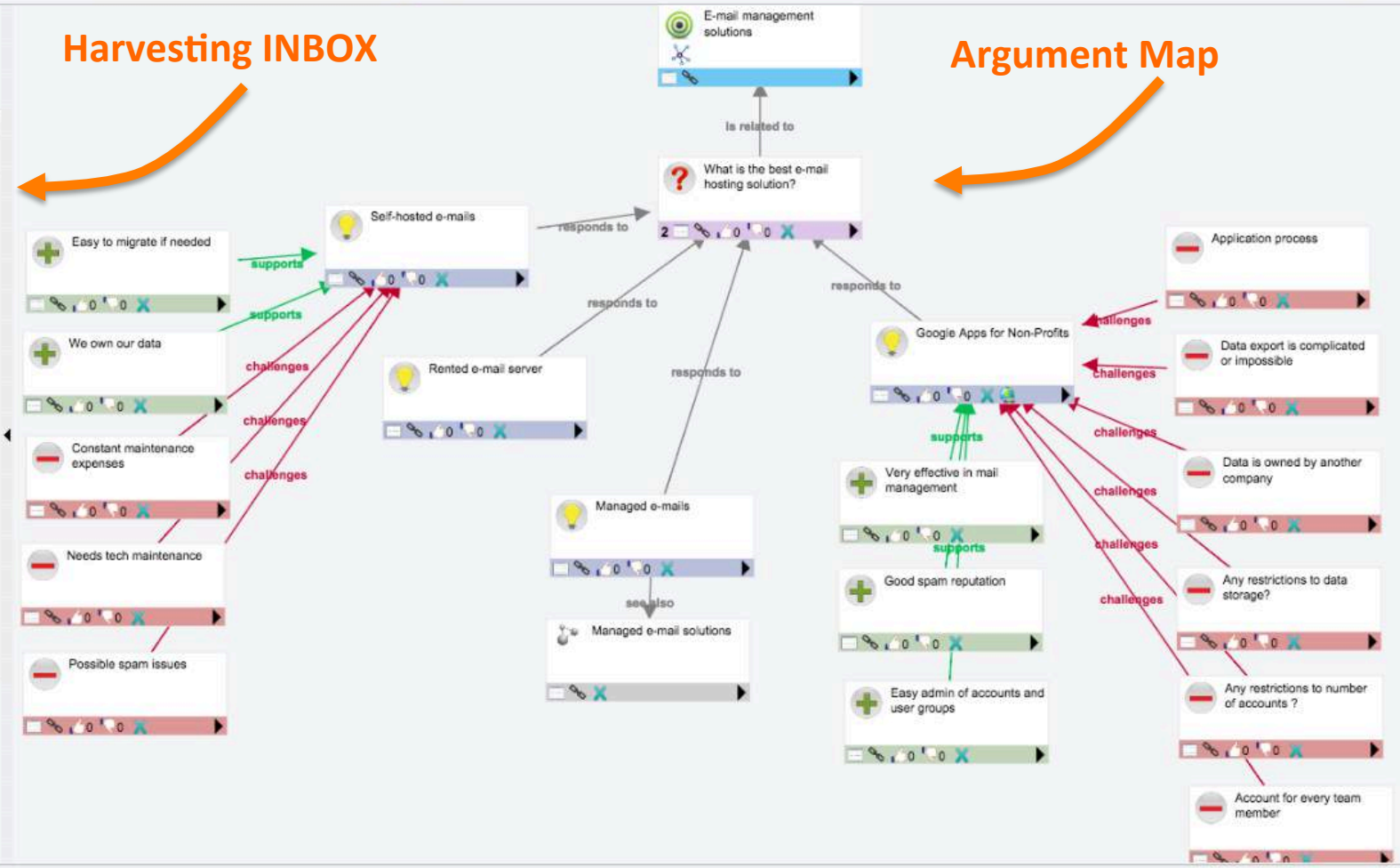
environment

Q2. How can sharing economy solve issues of global climate crisis? Are environmental effects of collaborative economy measured?

What are the benefits of digital curation and social environments?

Harvesting INBOX

Argument Map



Poor Visualisation

- Where online debate become too long and argumentation chains too difficult to identify, Argument Maps help users to make sense of the argumentation chains by making them visible.

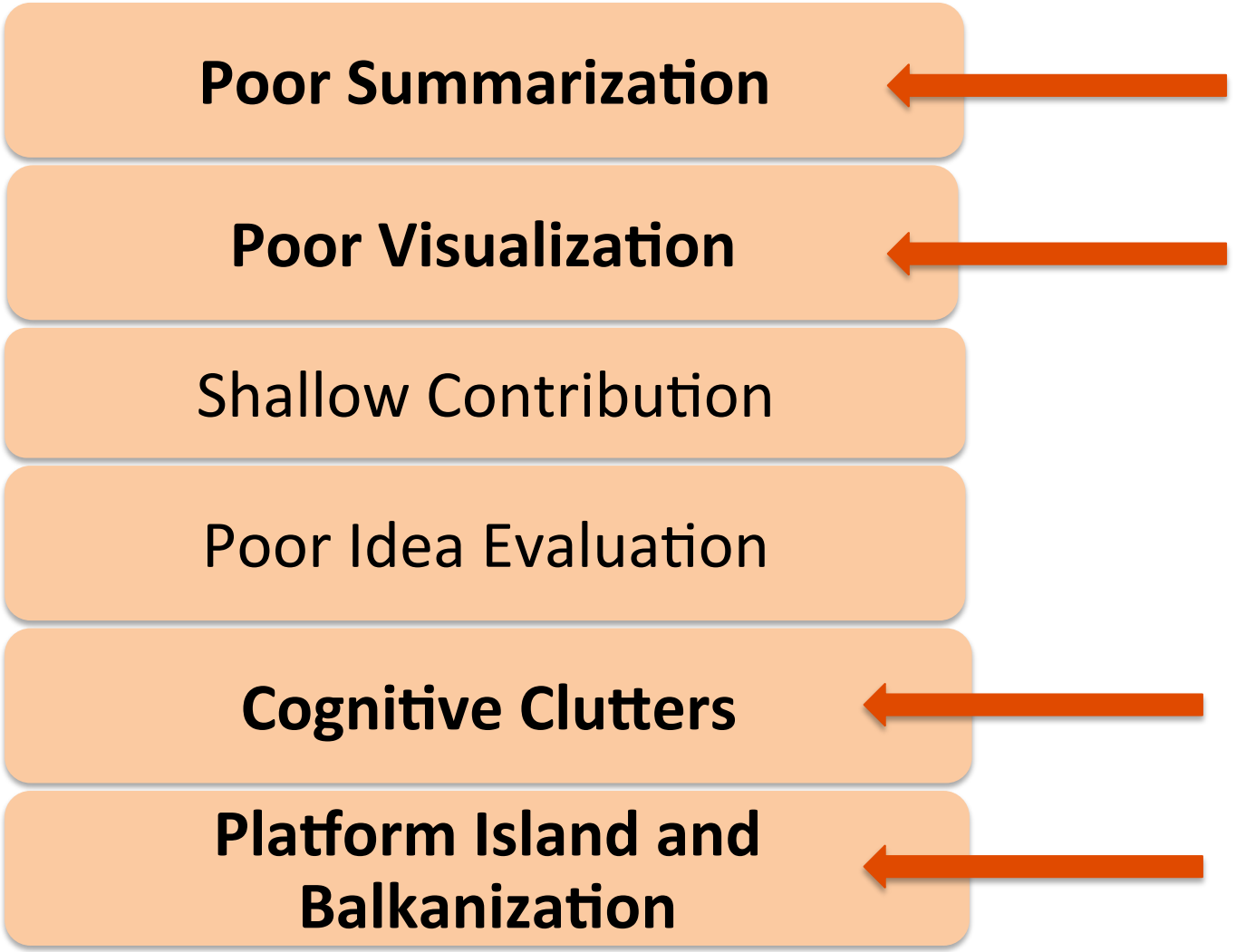
Cognitive Clutters

- Ones harvested the content go to a inbox ready to be visually mapped
- LiteMap enables users to create Argument Maps.
- Argument Maps help users to better visualize online debates (beyond simple list of posts) by using hints such as: iconography, link colors, spatial distribution of the nodes and a specific network structure which highlights specific debate content types (issues, ideas and arguments).

Platform Island and Balkanisation

- By allowing linking and mapping of annotated content from different website, discussion tools and forums, LiteMap helps mapping out debates across and beyond specialized tools and communities.

Tackled Pain Points of Existing Social Innovation Platforms



Structured Online Discussion and Argumentation

Debate Hub

debatehub.net

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Support/opposition Bar

Apps | Wholesale Clothing | CAPLITS-writing up | Open in Papers | Thesaurus.com | LiteMap Bookmarklet | Joe's Goals – Free

My Hub | Edit Profile | Sign Out | About | Help | Dashboard | Admin

Debate Hub

Civic Society

What would attract you to work in a civic sector organization?

Please add ideas on what would be your main motivation and reward for working in the civic society sector.

19/3/14 follow

Ends in: 181 days 0hrs 1min Voting On

Views: 215 Ideas: 7 Participants: 3 Votes: 6

Add Your Idea

Idea Title... Submit

Idea Description...

Sort by Random Descending

0 0 **Better pays would help** 100%

Civic society organisations often come form the tradition f NGO, and this ,although nobel, is often misinterpreted as a sector in which people works for love and believes and not for money. This also means that people are used and prone to accept lower payed job. This has somehow created a wrong tradition for which now it is almost assumed that these job should receive lower salary. this is unfair and should be inverted. Poeple that work in this sector should be intact even reword more than other for the good service they bring to society at large.

Arguments (1) Moderator Comments (0)

0 0 **I think that the use of role models could help** 67%

Arguments (3) Moderator Comments (0)

1 0 **Usual passion work** 100%

As future is near where , it is no use to be a millionar and being human means more than any word, with a sort of middle basic revenue, people may participate to extend the idea of simple civiL organizations ... It's about simple ways to live and to explain next is just so near ! .. as idea in the world air. * civiC means more about education for knowing rules in society as civiL means just being an active citizen ... (as citizen is always taken by politics for their illustrations and asks.. civiL is the right (for me) word .. ==> so to answer waht's attract me to civil organization is juts easy ness and normal acts which will replace the word "work" in next 10s Y, time for all old dictatorship nations changes....

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Arguments (0) Moderator Comments (0)

0 0 **New idea**

Arguments (0) Moderator Comments (0)

Moderators

Moderator Alerts

Orphaned idea (2)

Usual passion work

New idea

Mature issue (1)

What would attract you to work in a civic sector organization?

Moderate

Dashboard

Debate Health Indicators
Click on each traffic light for more information

Participation

Group Awareness

Balance Indicator

My Alerts

Interesting to me (1)

What would attract you to work in a civic sector organization?

Not voted on by me (14)

I think you are righ, I

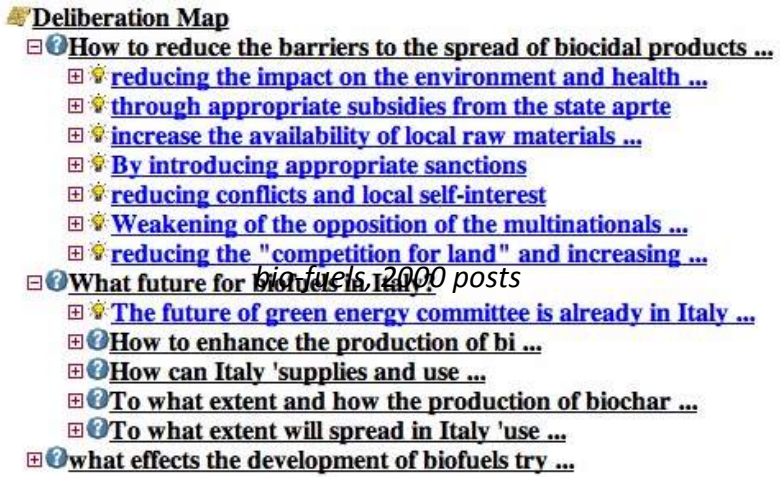
Poor Summarization

- One of the main limit of common online forums is the lack of content structure. Content is presented as a time ordered list of posts and there is no way to summarise key contributions if not by reading the entire conversation.

- Debatehub provides a specific data structure and UI and some visual stats which allows to easily identify the main ideas, pro and con without losing the intuitiveness of a textual interface.

- In this way it is easier to immediately summarize the state of the debate, including identifying at a glance what are the most opposed or supported ideas (e.g. support/ opposition bar and debate health indicator)

Complex topics inherently lead to large maps



bio fuels, 2000 posts

How can we help participants find *where they can do the most good?*

- **Contributors**: where are the gaps?
- **Managers**: what discussions need intervention?
- **Customers**: what content is ready to to be harvested?

A solution: **alerts algorithms** that provide customized recommendations by analyzing map and user activity

Lurking User (2)

Sam Sneed

Lucy Percival

← User activity analysis

Mature Issue (5)

How enhance bio-fuels production in Italy?

How mitigate the employment impacts?

...

← Map topology

Interesting to Me (2)

Use compressed air storage

Lithium too limited to meet electric storage demands

← Eigenvector analysis

Contentious Issue (1)

Use fast breed nuclear for electric baseline supply

← Bayesian belief propagation

Emerging Winner (1)

Long-term solar tax credits

← Time series analysis

Orphaned Idea (1)

Vortex-based wind power

← Post activity analysis

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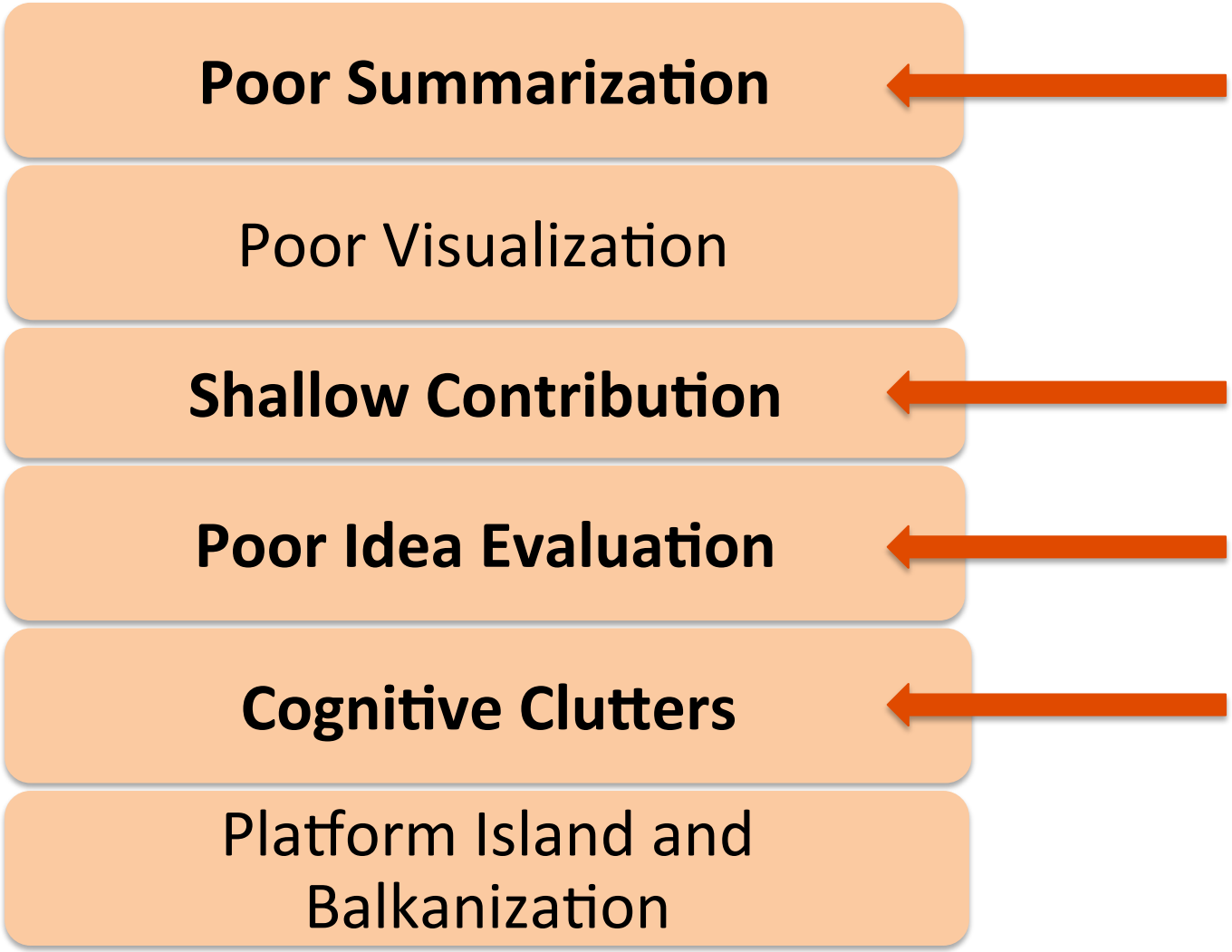
Moderator Features

Health Indicator and Personalized Alerts

Shallow Contribution and Cognitive Clutter

- DebateHub has a series of moderator features to help reduce shallow contribution and cognitive clutters.
- Moderators can merge similar ideas or split ideas that include more than one concept. Also Specific moderators' alerts
- Specific Moderators alerts help to focus group activities, spot biases and point out things that may have been overlooked.
- Finally Debate Health indicators and personalised users' alert support debate monitoring and help the community to improve, collaboration, diversity and participation.

Tackled Pain Points of Existing Social Innovation Platforms



Emergent structuration and summarization of conversations

Assembl

assembl.org

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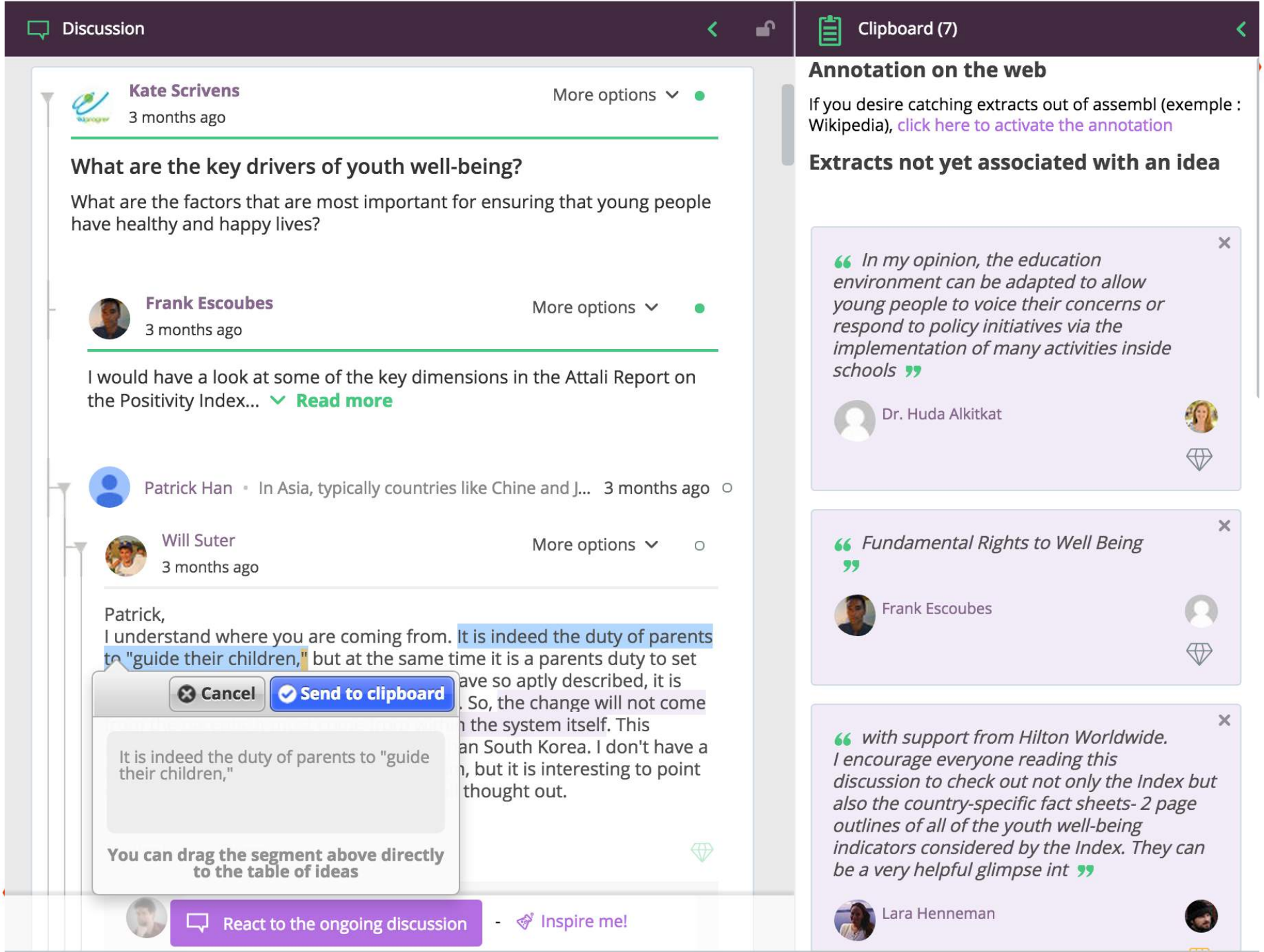
Conversation Harvesting

- Importation of conversations from existing community tools: Email, RSS, Facebook, Drupal…
- Harvesting of quotes from the conversation (harvester role)


Discussion
Kate Scrivens
3 months ago
More options
What are the key drivers of youth well-being?
What are the factors that are most important for ensuring that young people have healthy and happy lives?
Frank Escoubes
3 months ago
More options
I would have a look at some of the key dimensions in the Attali Report on the Positivity Index...
Read more
Patrick Han • In Asia, typically countries like Chine and J... 3 months ago
Will Suter
3 months ago
More options
Patrick,
I understand where you are coming from. It is indeed the duty of parents to "guide their children," but at the same time it is a parents duty to set
ave so aptly described, it is
. So, the change will not come
the system itself. This
an South Korea. I don't have a
, but it is interesting to point
thought out.
Cancel
Send to clipboard
It is indeed the duty of parents to "guide their children,"
You can drag the segment above directly to the table of ideas
React to the ongoing discussion
-
Inspire me!
Clipboard (7)
Annotation on the web
If you desire catching extracts out of assembl (exemple : Wikipedia), click here to activate the annotation
Extracts not yet associated with an idea
In my opinion, the education environment can be adapted to allow young people to voice their concerns or respond to policy initiatives via the implementation of many activities inside schools
Dr. Huda Alkitkat
Fundamental Rights to Well Being
Frank Escoubes
with support from Hilton Worldwide. I encourage everyone reading this discussion to check out not only the Index but also the country-specific fact sheets- 2 page outlines of all of the youth well-being indicators considered by the Index. They can be a very helpful glimpse int
Lara Henneman

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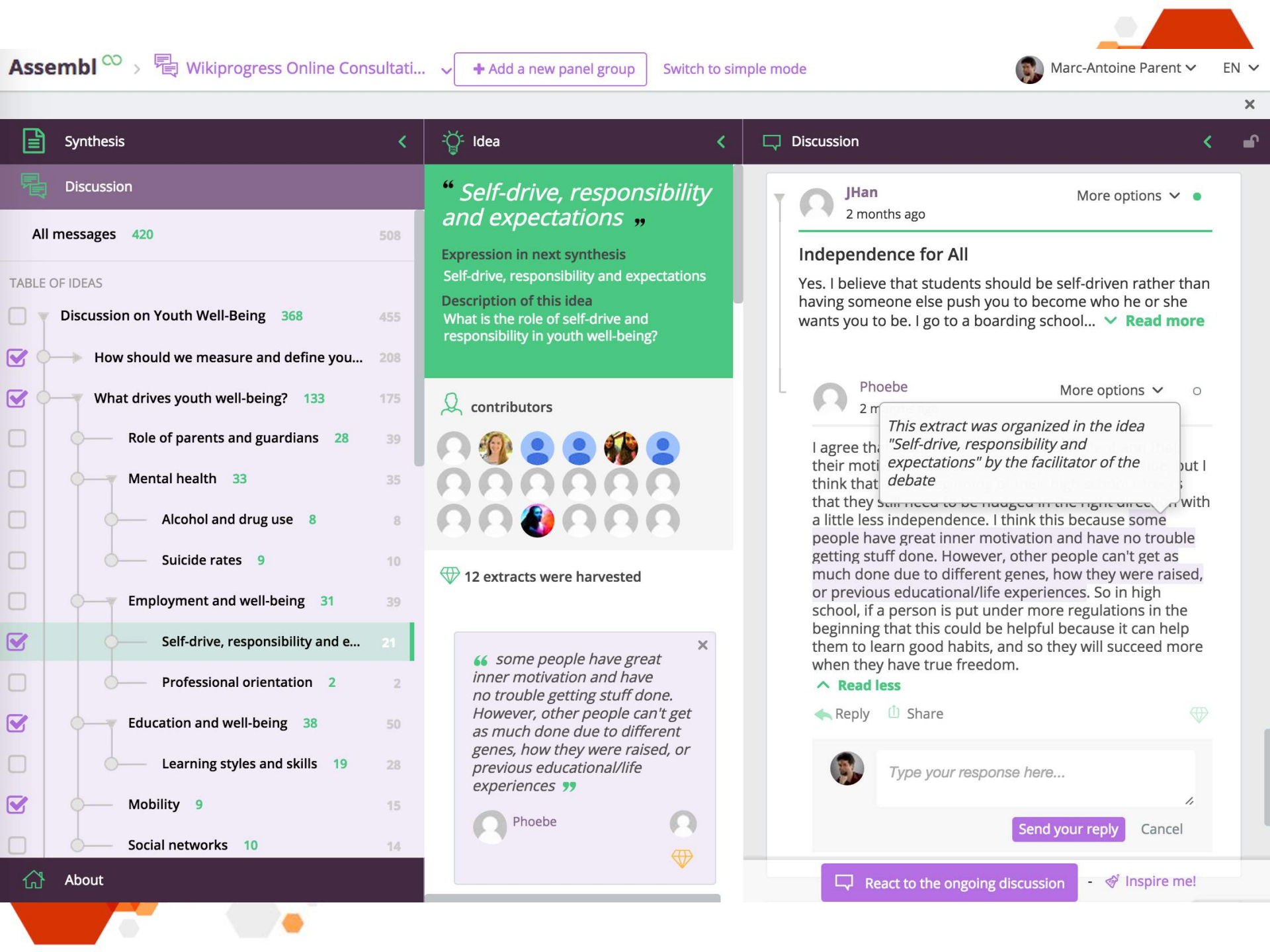
Assembl
Wikiprogress Online Consultati...
+ Add a new panel group
Switch to simple mode
Marc-Antoine Parent
EN
Synthesis
Discussion
All messages 420 508
TABLE OF IDEAS
Discussion on Youth Well-Being 368 455
How should we measure and define you... 208
What drives youth well-being? 133 175
Role of parents and guardians 28 39
Mental health 33 35
Alcohol and drug use 8 8
Suicide rates 9 10
Employment and well-being 31 39
Self-drive, responsibility and e... 21
Professional orientation 2 2
Education and well-being 38 50
Learning styles and skills 19 28
Mobility 9 15
Social networks 10 14
About
Idea
“Self-drive, responsibility and expectations”
Expression in next synthesis
Self-drive, responsibility and expectations
Description of this idea
What is the role of self-drive and responsibility in youth well-being?
contributors
12 extracts were harvested
“some people have great inner motivation and have no trouble getting stuff done. However, other people can't get as much done due to different genes, how they were raised, or previous educational/life experiences”
Phoebe
Discussion
JHan
2 months ago
More options
Independence for All
Yes. I believe that students should be self-driven rather than having someone else push you to become who he or she wants you to be. I go to a boarding school... Read more
Phoebe
More options
This extract was organized in the idea "Self-drive, responsibility and expectations" by the facilitator of the debate
a little less independence. I think this because some people have great inner motivation and have no trouble getting stuff done. However, other people can't get as much done due to different genes, how they were raised, or previous educational/life experiences. So in high school, if a person is put under more regulations in the beginning that this could be helpful because it can help them to learn good habits, and so they will succeed more when they have true freedom.
Read less
Reply
Share
Type your response here...
Send your reply
Cancel
React to the ongoing discussion
Inspire me!

Assembl

Emergent structuration

- The quotes are organized by moderators into a table of ideas (tree structure)
- The table of ideas allows to navigate a section of the conversation
- Lower barrier to entry into a large conversation, formation of sub-communities

Assembl

Summarization
(closing the loop)

- At intervals, community moderators summarize the key points from the table of ideas into a summary
- The summary is pushed to all participants, ensures common awareness
- We find that it elicits new responses from lurkers

Synthesis

Discussion

All messages 420 508

TABLE OF IDEAS

- Discussion on Youth Well-Being 368 455
  - How should we measure and define... 208
    - Definitions of 'Youth' 34 48
      - UN defintion (15-24) 9 14
      - African Youth Charter (15-... 8
      - Dependence 4 6
      - Brain development (11-25... 5
      - Age versus needs 10 17
      - Self awareness 4 4
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        - Cultural differences ... 12

About

Synthesis

“Update: Summary of week 8 of our consultation”

Hello everyone. We're now into our third week of Consultation on Youth Wellbeing. Last week a number of really interesting issues were progressed and raised

How should we measure and define youth well-being?

- We may need a dual definition of wellbeing: one that is determined by current drivers and one defined by future drivers; wellbeing is a dynamic state, its definition should be organically evolving.
- Different countries consider youth to be adults at different times. Marriage is encouraged at different times. It seems adequate to consider that youth is a socio-cultural construct with different definitions in different countries and cultures.

By *Kate Scrivens*, *Frank Escoubes*, *Lynnette Jiang*, *Irina Korgun*, *marie josselin*, *Anthony Le Bleis*, *Andrea* View Idea

Definitions of 'Youth'
Apart from age, what else matters for defining “Youth”?
By *Kate Scrivens*, *Dr. Huda Alkitkat*, *Sara Paralta*, *RP3328*, *Ali Dougal*, *Patrick Han*, *Hugo Steben*, *Laura Gillies*, *Mrcl Stefanik*, *Andrea Weber*, *Natacha Dufour* View Idea

Brain development (11-25)
By *Alexandra Edwards* View Idea

That transitional period of time when one starts to become self-aware. Age does not define the barriers of youth.
By *Ryan Wolter*, *Annie Bronfman*, *Natacha Dufour*, *David Renner* View Idea

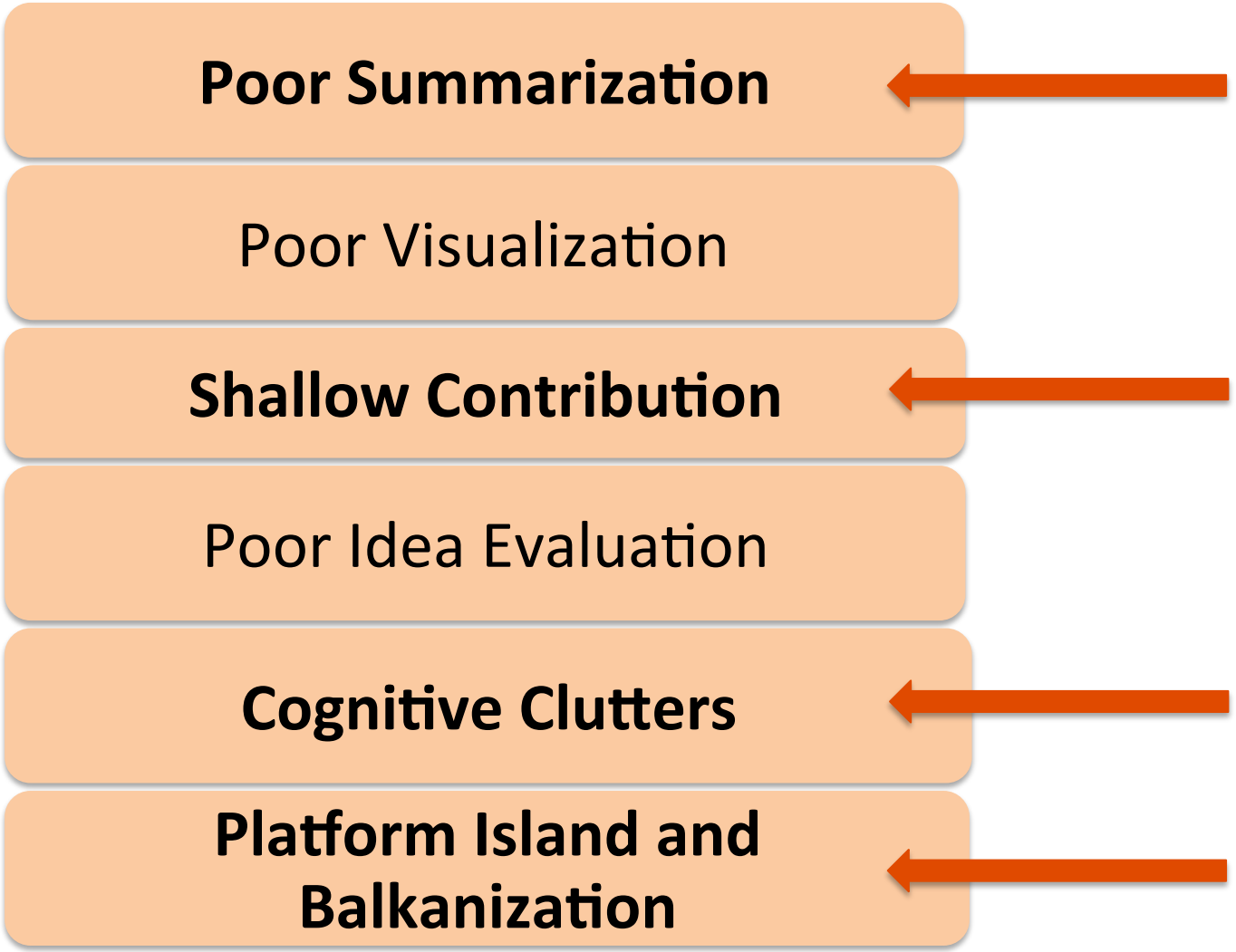
Cultural differences is

By *Irina Korgun* View Idea

Conclusion
In the next iteration, we'll look at improving the process of creating youth engagement

Publish

Tackled Pain Points of Existing Social Innovation Platforms



Visual Analytics service

CI dashboard

cidashboard.net

REFLECT, COMMUNICATE & SHARE
CI Dashboard and all tools (Reflect, Communicate & Share features within each tool, what they are and what can they be used for)
CATEGORISE & MAP
SUMMARISE
Assembl (Summarisation function and process)
DISCUSS & OBSERVE
HARVEST/CATCH
MONITOR & MODERATE
Assembl, DebateHub, EdgeSense
(Gauging the debate's health and knowing where & how to intervene)
Debate Hub
REFLECT, COMMUNICATE & SHARE
CI Dashboard and all tools (Reflect, Communicate & Share features within each tool, what they are and what can they be used for)

CI dashboard Integration

Services

Dashboard

The Open University

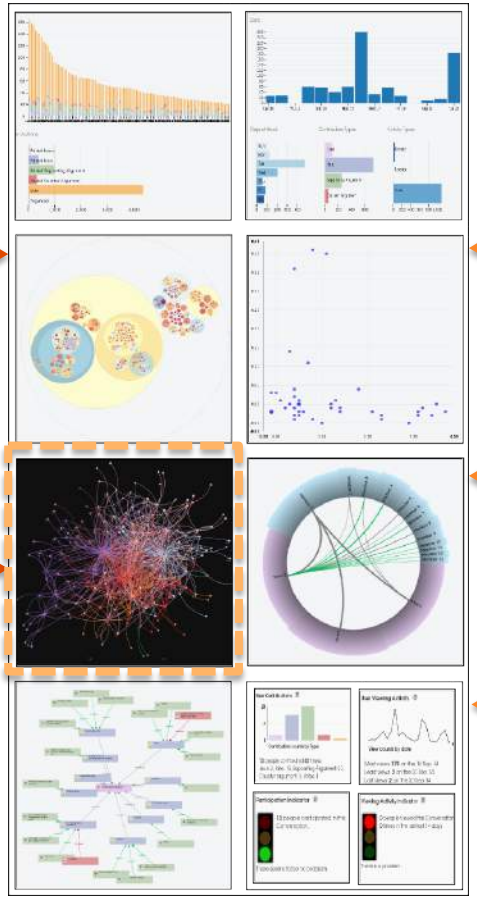
Community platforms

Metric service

University of Zurich[UZH]

SNA service

wikitalia

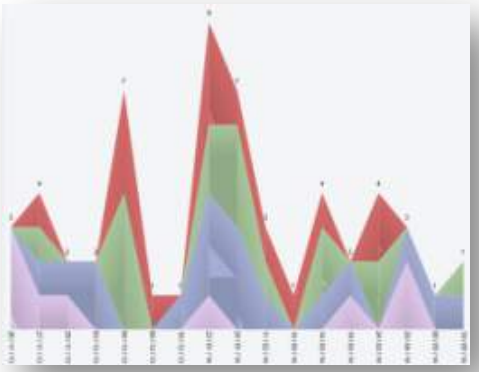


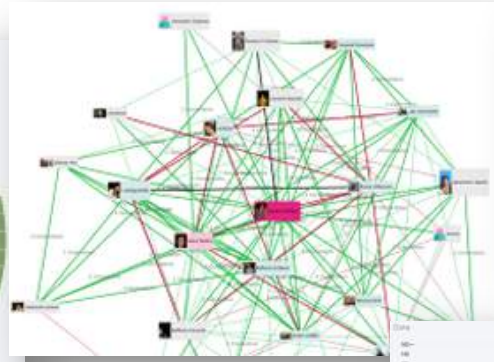
LiteMap

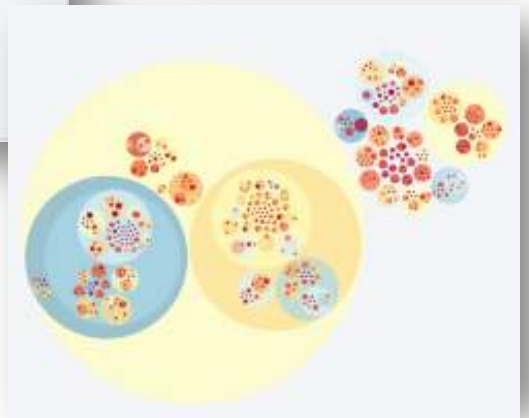
Debate Hub

Assembl

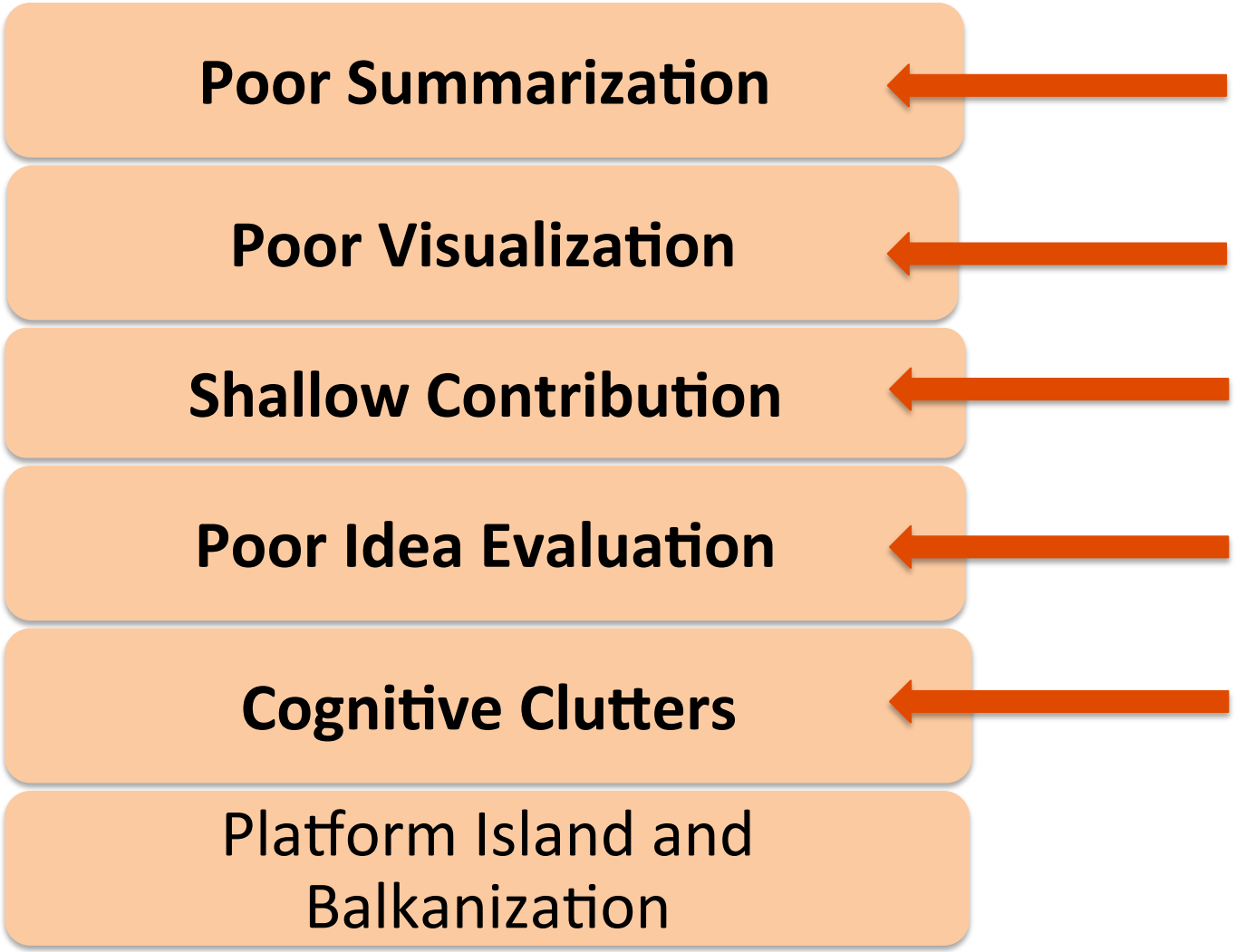
CI dashboard Visualisations







Tackled Pain Points of Existing Social Innovation Platforms



Collective Intelligence as an eco-system of tools

ANY
QUESTIONS
?

Catalyst
catalyst-fp7.eu

Communities success stories and lessons learnt

Rosa Strube & Catalyst Consortium

CSCP
CAPS2015 Conference
Brussels | July 8, 2015

This project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement n°6611188

*„**Why do communities need tools** like the ones developed by Catalyst for making use of the potential of **collective intelligence**?“*

Our tools in action

Edgesense

EDGE RYDERS

FabLab France Mailing List
Python Mailing List

Our tools in action

ASHOKA

OECD
BETTER POLICIES FOR BETTER LIVES

wikiprogress

Assembl

Anim-Fr

EDGE RYDERS

7th SUSTAINABLE SUMMER SCHOOL

Our tools in action

Our tools in action

Catalyst

catalyst-fp7.eu

Meet our tools in action: Community testing panel

Edgesense

Debate Hub

LiteMap

Assembl

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Community testing Panel

- **Alberto Cottica** - Wikitalia

  Edgeryder test with Edgesense

- **Ruxandra Creosteanu** - Edgeryders and co-founder Babele

  Edgeryder test with Assembl

- **Quentin Grimaud** - Imagination for the people

  OECD test with Assembl

- **Lee-Sean Huang** - Purpose

  University of Naples test with Debate Hub

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Q & A:
What would you like to know about the testing?

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Lessons Learnt:
When our tools can be most useful

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General framework

Success factors for getting the best out of the tools

The goal

- Discuss a rather complex issue
- Easier if a desired outcome is defined

The timeframe

- Either a limited time frame
- or an issue where new content is evolving relatively quickly

The participants

Success factors for getting the best out of the tools

The participants

- Distributed to different places, so that face to face meetings are no alternative
- A bit open to technical things

The community

- Community is either not yet using an online tool or is unhappy with the functions the one it is using offers

Motivations

Success factors for getting the best out of the tools

Motivation of community

- Need to see a benefit in sharing information with others

Motivation of community manager

- Need to see the benefits of the tool compared to existing ways of engagement
- Needs to be able to take a decision

Catalyst

catalyst-fp7.eu

Thanks for your time!
Any questions?

Rosa Strube
@rosastrube

CSCP

This project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement n° 603718

Bruxelles | 8 July 2015

Questions to test beds

- What did the OECD/University of Naples/Edgeryders name as reasons to decide to use the tools developed by the Catalyst project? What were their expectations?
- In a few words, how was the testing done? Who was involved, over which time period?
- What was the result of the testing? What did OECD/ University of Naples/Edgeryders perceive as the highest benefits it generate to the community, the harvesters and the discussion?