

# PROGRAMME:

## Collective Intelligence for the Common Good

*Establishing an Open Research and Action Community Network*

29-30 September, 2014, The Open University, London, UK

September 29, Monday

9,00:9,30 **Welcome and Madness Session:**  
*(Presenters of issue papers will give a 1 min introduction of who they are, what inspires them and what they expect from the workshop)*

9,30:9,40 **Introduction from the Organisers**  
*(Workshop idea, objectives and ground rules)*

9,40:11,00 **First Session: Theories and Conceptualization of Collective Intelligence for the Common Good** (4 presentations: 15 min presentation, 5 min questions)

9,40: 10,00 **Emergence and Intelligent Design: Exploring Strategies for Cooperation, Collaboration, and Impact**

*Douglas Schuler*

Evergreen State College & The Public Sphere Project, US

10,00:10,20 **Collective Awareness as a Public Good**

*Antoniadis Panayotis*

ETH Zurich, Switzerland

10,20:10,40 **On Public Design: Affection in the Transition to Postcapitalism**

*Maurizio Teli*

University of Trento, Italy

10,40:11,00 **Augmenting the Collective Intelligence of the Ecosystem of CI4CG Initiatives**

*George Pór*

CommunityIntelligence Ltd., UK

11,00:11,30 coffee break

11,30:13,10 **Second Session: Public Deliberation and Debate-Oriented Collective Intelligence Tools** (4 presentations: 15 min presentation, 5 min questions)

11,30:11,50 **Too Small to Fail: Social Interaction in Small Groups and Discussion Networks**

*Andrea Kavanaugh*

Virginia Tech, US

11,50:12,10 **Microdebates: a Debate-oriented Collective Intelligence Software Tool**

*Paolo Torroni*

University of Bologna

12,10:12,30 **Supporting Large Groups in e-Deliberation Through Online Argumentation platforms**

*Paolo Spada<sup>a</sup>, Mark Klein<sup>b</sup>, Raffaele Calabretta<sup>c</sup>, Luca Iandolid<sup>e</sup>, Ivana Quinto<sup>e</sup>*

<sup>a</sup>Center for the Study of Democratic Institution, University of British Columbia; <sup>b</sup>MIT Center for

Collective Intelligence; <sup>c</sup>Cognitive Sciences and Technology of the Italian National Research

Council; <sup>d</sup>School of Systems and Enterprises, Stevens Institute of Technology, Hoboken, NJ, USA; <sup>e</sup>

Department of Industrial Engineering, University of Naples Federico II

- 12,30:12,50 **ACQUA: Automatic Community-based Question Answering Using linguistic Features**  
George Gkotsis  
KMi, The Open University, UK
- 12,50:13,10 **Contested Collective Intelligence for the Common Good: New Tools for Crowdsourcing Arguments and Deliberating Online**  
Anna De Liddo  
KMi, The Open University, UK
- 13,10:14,10 lunch
- 14,10:15,30 **Third Session: Citizen Engagement, "Intimate" Democracy and New Forms of Urban Activisms** (4 presentations: 15 min presentation, 5 min questions)
- 14,10:14,30 **The Union's Dream, and the Need for a European Public Sphere**  
Grazia Concilio and Francesco Molinari  
Politecnico di Milano, Italy
- 14,30:14,50 **Co-creating a Better and a more Intimate Democracy**  
Andy Williamson  
Democratise, London, UK
- 14,50:15,10 **Engaging Citizens to Raise Collective Awareness of Climate Change**  
Lara Piccolo, Miriam Fernandez and Harith Alani  
KMi, The Open University, UK
- 15,10:15,30 **Collective Intelligence Meets the Political Agenda: Enhancing Election Debates to Foster Viewers' Engagement**  
Brian Plüss, Anna De Liddo and Simon Buckingham Shum  
KMi, The Open University, UK
- 15,30:16,00 coffee break
- 16,00:17,00 **Fourth Session: Community-based and Action Research Approaches to Build Common Good** (3 presentations: 15 min presentation, 5 min questions)
- 16,00:16,20 **Towards a Social Innovation Storytelling Architecture: Connecting the Conversations Between Communities**  
Aldo de Moor  
CommunitySense
- 16,20:16,40 **Developing a Community-based Learning Approach – Partnership Education: Action Research & Learning Scenarios (PEARLS)**  
Peter Day  
University of Brighton
- 16,40:17,00 **Towards Abstracting Patterns of Civic Online Deliberation from Field Experiences and their Evaluation**  
Fiorella De Cindio  
Universita' di Milano, Italy
- 17,00:18,00 **What is CI4CG?**  
Plenary Session to Build Common Ground and Reflect on Language and Definitions  
Chair Doug Schuler  
What is specific to (and entails) building CI4CG? What does Common Good means/evokes to you? What stakeholders are involved (should be involved) in CI4CG initiatives/projects/campaigns? What are their needs? What groups should we be working with and how best can we engage with them? What problems need addressing?

**20,00 Social Dinner**  
Shaka Zulu – African Restaurant  
Stables Market, Chalk Farm Road,  
Camden, NW1 8AB, 0203 376 991

September 30, Tuesday

- 9,00:9,20 **Connecting Computers and Humans: a Question of Purpose – AI & Society**  
Karamjit Gill  
University of Brighton - Editor, AI&Society
- 9,20:11,00 **Session 1: Reflecting on State of the Art, Open Challenges, Avenues and Applications**  
Reflection and retrospective on the previous day  
Chair Doug Schuler
- We are going to discuss and try to collectively answer the following questions:  
- State of the art: Where are we in terms of CI4CG?  
- Open Challenges: What are we trying to achieve?  
- Avenues: How do we get there?  
- Applications: Uses of CI4CG- Who are we trying to impress/help?  
The chair will facilitate the discussion with the help of a note-taker who will stick post it on 4 big flipcharts (one per question). These flipchart will be on the wall since the previous day, so the facilitator will start the session by reading the post-its that have already been added by the participants along the previous day.
- 11,00:11,30 **coffee break**
- 11,30:13,00 **Session 2: Stories of CI4CG in action**  
Storytelling Session (Part1)  
Chair: Anna De Liddo  
Share with the group one successful experience/story of Collective Intelligence for the Common Good in action. (What were the key success factors? What were the main limitation, and what did not work? Why was this story a CI story? Did it bring Common Good? and to WHO?)
- 13,00:14,00 **lunch**
- 14,30:14,30 **Session 2: Stories of CI4CG in action**  
Storytelling Session (Part2 - Follow on previous session, same format)
- 14,30:15,30 **Session 3: Mapping Multi Disciplinarity & Venues**  
Hand-on Session  
Facilitator Anna De Liddo  
What concepts from different disciplines can inform the design of tools and practices of CI4CG?  
What research and civic venues, events, organizations, conferences should we approach?
- We'll stick on the Wall 2 flipchart papers as collective canvas. Then we'll ask each participant to:  
1) Think at disciplines/concepts relevant to CI4CG, and write them on a sticky note. Then we'll ask to stick the notes on the wall and cluster them so that proximity expresses similarity of concepts/disciplines.  
2) Locate yourself: Stick a sticky-label around the post-it to vote what discipline represents you more (you have got max 3 sticky votes)  
3) Target Venues – Conferences: What conferences/venues can you suggest for specific disciplines? Write conference/networks/ civic venues/events on post it, stick them to the wall and use a pen to draw a line connecting the venue to the topics it covers.
- At the end of this hands-on session we'll get a list of disciplines clustered by proximity, we'll know who are the experts on these disciplines who are already part of our network, and we'll see what potential venues and conferences we should target for CI4CG events.
- 15,30:16,00 **coffee break**
- 16,00:17,00 **Session 4 - Roadmap Towards an Open Research and Action Community Network: How to Build and Structure our Network?**  
Brainstorming session  
Chair Fiorella De Cindio - Notes in Compendium by Anna De Liddo
- Discussion about: What sort of community / network do we want? How do we build the community / network that transcends existing disciplinary and other barriers? What norms and strategies do we adopt and/or experiment with to help? Do we need an International Advisory Panel or other associated body? Who are we trying to influence? which roles?) Dissemination (Can we crowdsource input?) and sponsoring (looking for new partners and projects to bring in the open research and action network.) Discussion on future goals and research challenges for CI4CG and next milestones and events organizations  
We'll close this session with a collective design activity.

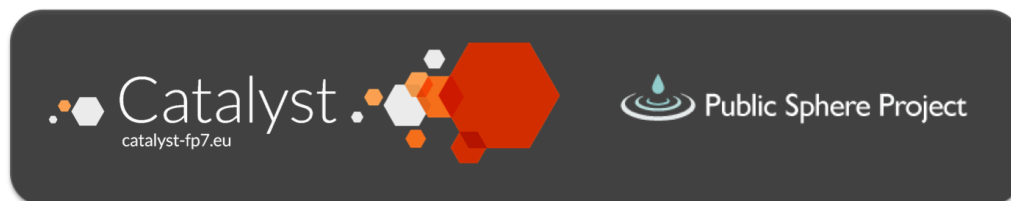
### Workshop Chairs (speakers in bold)

<b>Douglas</b>	<b>Schuler</b>	<b>Evergreen State College &amp; The Public Sphere Project</b>
<b>Anna</b>	<b>De Liddo</b>	<b>Open University, UK</b>
<b>Fiorella</b>	<b>De Cindio</b>	<b>Università di Milano, Italy</b>
Mark	Klein	MIT, US
Simon	Buckingham Shum	University of Technology Sydney, Australia

### Attendees List (in alphabetic order and with speakers in bold):

Harith	Alani	Open University, UK
<b>Panayotis</b>	<b>Antoniadis</b>	<b>ETH Zurich, Switzerland</b>
Barbara	Brayshay	Mapping for Change, UCL, London, UK
<b>Grazia</b>	<b>Concilio</b>	<b>Politecnico di Milano, Italy</b>
<b>Peter</b>	<b>Day</b>	<b>University of Brighton, UK</b>
Brian	Degger	Transitlab.org
<b>Aldo</b>	<b>de Moor</b>	<b>CommunitySense, Holland</b>
Miriam	Fernandez	Open University, UK
Louise	Francis	Mapping for Change, UCL, UK
<b>Karamjit</b>	<b>Gill</b>	<b>University of Brighton, UK</b>
<b>George</b>	<b>Gkotsis</b>	<b>Open University, UK</b>
Violaine	Hacker	Common Good Forum, France
Katie Jane	Hill	University of Brighton, UK
<b>Andrea</b>	<b>Kavanaugh</b>	<b>Virginia Tech, US</b>
Richard	Mills	University of Cambridge, UK
Francesco	Molinari	Politecnico di Milano, Italy
Shepley	Orr	UCL, London, UK
<b>Lara</b>	<b>Piccolo</b>	<b>Open University, UK</b>
<b>Brian</b>	<b>Pluss</b>	<b>Open University, UK</b>
<b>George</b>	<b>Pór</b>	<b>CommunityIntelligence Ltd.</b>
<b>Ivana</b>	<b>Quinto</b>	<b>University of Naples, Federico II, Italy</b>
Jazz	Rasool	Energy Diamond
Amalia	Sabiescu	School of Art and Design, Coventry University, UK
<b>Maurizio</b>	<b>Teli</b>	<b>University of Trento, Italy</b>
<b>Paolo</b>	<b>Torrioni</b>	<b>University of Bologna, Italy</b>
<b>Andy</b>	<b>Williamson</b>	<b>Democratise, London, UK</b>

### Sponsors:



### Venue

The Open University  
Camden Town  
London  
United Kingdom

### Information

For additional information please contact the local chair: **Anna De Liddo** ([anna.deliddo@open.ac.uk](mailto:anna.deliddo@open.ac.uk))

